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PRESS RELEASE

BALDWIN ADDS PLUNKETT AND JOHNSON AS TECHNICAL SUPPORT AND SALES REPRESENTATIVE

Baldwin Technology has announced the appointment of Plunkett and Johnson as its service and sales representative in Australia and New Zealand. Prior to Baldwin's acquisition of Oxy-Dry, Plunkett and Johnson was the Oxy-Dry representative in these regions and had earned an excellent reputation for its technical and customer support.

"Plunkett and Johnson serve all the market segments we supply, from sheet-fed to commercial web and newspapers," says Peter Tkachuk, managing director of Baldwin Graphic Equipment Pty Ltd. "Their knowledge of Baldwin's products and customers is extremely valuable and through this agreement with Plunkett and Johnson will strengthen Baldwin's presence and enhance the quality and speed of technical support in these areas. "As well as benefiting from even more responsive after-sales care, it is important to note that our customers will always have Baldwin Graphic Equipment Pty (Sydney) as their single point of contact for all their sales and technical support requirements.,

Alex Imre is managing director for Plunkett and Johnson. "We have been very impressed by Baldwin's pioneering development work and the breadth of its product portfolio, which has resulted in a strong and valued position within the printing industry, says Mr Imre. "Baldwin's products also complement the equipment and technologies we represent on behalf of other leading manufacturers for the graphic arts market, so we're delighted at Baldwin's decision to appoint Plunkett and Johnson as its service and sales representative in Australia and New Zealand. We're confident that this new partnership will result in significant new orders for Baldwin equipment and an even greater level of responsive support for customers."

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EDITOR'S NOTES

About Baldwin

Baldwin Technology Company, Inc. is a leading international supplier of process automation equipment for the printing and publishing industries. Baldwin offers its customers a broad range of market-leading technologies, products and systems that enhance the quality of printed products and improve the economic and environmental efficiency of printing presses. With headquarters in Shelton, Connecticut, Baldwin has operations strategically located in the major print markets and distributes its products via a global sales and service infrastructure. Baldwin's technology and products include cleaning systems, fluid management and ink control systems, web press protection systems and drying systems. Established in 1918, Baldwin has been listed on the American Stock Exchange since 1987.

For more information, visit the Baldwin website at www.baldwintech.com

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